



# Best Ever Baby Organic Skin Care

Many companies use the label “natural” and “hypoallergenic” but beware!!! These terms are not regulated by the FDA and a product or food label with the claim of natural can mean most anything. Truth-in-marketing rules for food don’t apply in the cosmetics world.

With industry-leading formulas made from 70% or more organic ingredients, Dandle•LION skin care products – Bubbly Wash, Diaper Balm, Silky Cream and Nurturing Oil – are safe and healthy for all babies. They are clinically tested and proven gentle enough for even the most sensitive developing skin. The ingredients are free of dyes, parabens, phthalates, paraffin, silicone, lanolin and irritating essential oils (all the bad stuff!) and each ingredient was chosen for its benefits to the skin.

## Cleanse – Nourish – Defend Organically!

Skin is the largest organ of the human body and plays a role in protection against water loss, absorption of noxious substances and intrusion from micro-organisms. The skin of all newborns, and especially preterm infants, is thinner and has fewer protective layers,<sup>1,2</sup> making it more susceptible to infection and irritation.<sup>1</sup> Using products made with healthy and organic ingredients is important because the skin can absorb much of what it comes into contact with very quickly. When the skin is thin or injured, absorption is increased making babies especially vulnerable.<sup>1,2</sup>

## Only the Best for the Babies in Your Care

Healthcare professionals have the opportunity to model healthy and safe product choices. Dandle•LION organic skin care products are free from all toxins, proteins, artificial ingredients, chemicals or pesticides. All products are clinically tested, non-allergenic and top rated by the Environmental Working Group for safety. Give the babies in your care, especially preemies, the best start possible! And don’t forget the Moms!

1. Afsar F S. Skin care for preterm and term neonates. *Clinical and Experimental Dermatology*, 34, 855–858. doi:10.1111/j.1365-2230.2009.03424.x

2. Blume-Peytavi U, Hauser M, Stamatias G, Pathirana D, Garcia Bartels N (2012) Skin Care Practices for Newborns and Infants: Review of the Clinical Evidence for Best Practices *Pediatric Dermatology* Vol. 29 No. 1 1–14.

**Dandle•LION™**  
MEDICAL



## Nurturing Oil

- D 13620 B96: 0.74 oz. thumb top bottles (case of 96)

## Bubbly Wash

- D 10502 Case: pH Neutral Baby Cleanser, 10 mL foil packets, case of 576 (4 boxes of 144)
- D 10510 B40: pH Neutral Baby Cleanser, 3.4 oz. tubes (box of 40 tubes)

## Silky Cream

- D 13600 CS: 10 mL foil packets, case of 576 (4 boxes of 144)

## Diaper Balm

- D 13645 B300: Organic Diaper Rash Cream, 2.5 mL foil packets (box of 300)



best ever baby<sup>®</sup>

**ORGANICS**

### SAFE

Allergy tested  
Stability tested  
Ocular (eye-safety) tested  
Batch tested, every time  
Toxin-free packaging  
Made in the USA

### ORGANIC

Organic, natural & plant based  
Known origins  
Responsibly farmed  
Tested for purity  
EWG top rated  
Up to 98% organic  
Synthetic fragrance-free

### ETHICAL

No hidden ingredients  
Cruelty free  
Eco-conscious  
Socially responsible  
100% satisfaction guarantee